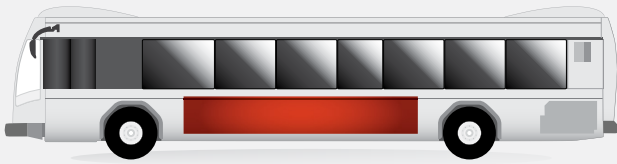


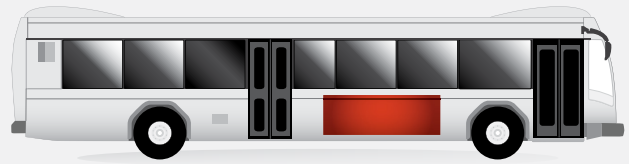
# TRANSIT ADVERTISING SPACE OPTIONS

## KING PANEL



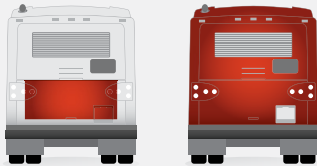
30x96" • 30x108" • 30x144" • 30x188"

## QUEEN PANEL



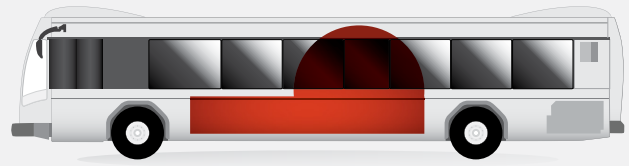
30x36" • 30x72" • 30x88"

## TAIL PANEL & TAIL WRAP



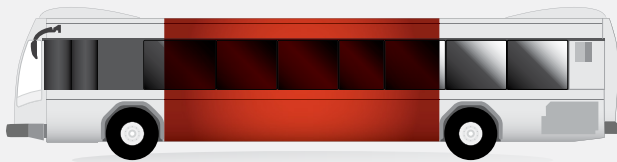
21x50" • 21x72" • Full Rear

## LARGER THAN LIFE



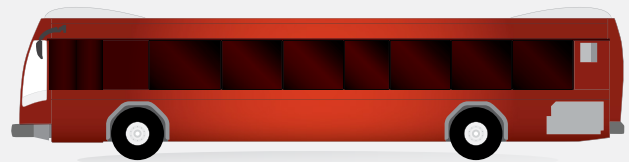
Standard King Panel with additional window coverage

## KING KONG



Wheel to Wheel & Top to Bottom

## WRAPS



Full Bus Wrap & Half Bus Wrap

## INTERIOR CARD



11x28"

Transit advertising is an important medium for reaching an audience of all ages, backgrounds and incomes. It reaches drivers and passengers no matter what radio stations they're listening to. Transit advertisements allow for colorful, innovative designs that demand attention. It offers flexibility of size and location. Including transit advertising in your marketing campaign will help you reach families, professionals, students and tourists.

- "The Advantages of Transit Advertising", Kathy Kobliski, Entrepreneur: 2005